



## **ARROWHEAD UNITED WAY** **2010-11 New Program - Focus Area Outcomes**

Arrowhead United Way (AUW) will consider new programs for funding that specifically focus on the areas noted below for the 2010-2011 funding year. AUW seeks to fund a **limited number of programs** that show the greatest impact and coordination of services addressing these AUW outcomes.

### **New Program - Focus Area Outcomes**

**A) Youth Services (Y):** Target population: youth ages 16 – 21

**Outcome Y3: Youth have the skills necessary for self-sufficiency**

- Career planning
- Job training
- Job placement
- Job support and retention
- Emancipated youth programs

**B) Family Services (F):** Target population: Adults ages 21 and older, with their families as they define them. (Can include individual adults.)

**Outcome F2: Families increase their earning potential.**

Resources & education for adults:

- Career planning
- Job training
- Job placement
- Job support and retention
- Job-related transportation services

**C) Basic Needs (BN):** Individuals and families at risk or in crisis obtain or maintain their independence.

**Outcome BN1: Individuals and families in crisis receive safety net services that alleviate the immediate impact of their crisis.**

- Utility Assistance
- Temporary emergency housing
- Food
- Transportation (such as gas vouchers & bus passes)

**Outcome BN2: Individuals and families can access and maintain decent housing**

- Rental assistance

**Outcome BN3: Individuals and families connect to services that will increase their longer-term stability**

- Job training and placement services