

**FOR IMMEDIATE RELEASE:**

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**Local Companies Set the Pace!**

San Bernardino, CA – Some of the area's local businesses are getting an early start on the 2008 Arrowhead United Way Employee Giving Campaign. The annual Pacesetter Orientation was held recently where key-players from local companies learned some valuable campaign ideas and enjoyed lunch provided by Jose's Mexican Food. Participants also learned how to encourage their employees to LIVE UNITED, which is a movement that is growing rapidly nationwide.

Local companies are choosing to LIVE UNITED by running a Pacesetter campaign. A Pacesetter is a company that conducts its United Way campaign early. Being a Pacesetter sets the pace for area businesses and organizations-giving momentum to the Arrowhead United Way campaign. "The majority of the funds that are raised for these much-needed services come from employee campaigns, so this is a very important part of what we do." Says Arrowhead United Way President, Doug Rowand.

The Mission of Arrowhead United Way is "To improve lives by engaging the caring power of Communities", which is what each of these Pacesetters has chosen to do. As a Pacesetter these companies are raising the bar for other companies and really getting a head-start on advocating and fundraising for programs and services that affect people right in their community.

The following Companies are currently Pacesetters for the 2008/2009 Arrowhead United Way campaign: 1st Valley Credit Union, Arrowhead Credit Union, Best Buy, BNSF Railway, Gresham, Savage, Nolan & Tilden, Hobart, Inland Empire Job Corps, McLane Southern California, San Bernardino School Employee Federal Credit Union, Target and UPS.

To LIVE UNITED is to Give; invest in your community, Advocate; Champion the cause, or Volunteer; Give of your time. Arrowhead United Way effectively invests resources and builds partnerships which help people lead better lives and make a difference right where we live and work. Arrowhead United Way focuses on solutions to our communities' most vital issues through specific community impact areas. Its proud heritage and commitment to community has made Arrowhead United Way the community leader it is today.

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