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The Spirit of Giving Spreads through the Community

SAN BERNARDINO, CA – With the current state of our economy, non-profit organizations need the help of community members more than ever. Arrowhead United Way (AUW) has seen an outpouring of generosity this winter season, as the needs continue to grow. With the holidays upon us, it has been astonishing to have local businesses, organizations and individuals donate hundreds of toys and gifts to the families and children benefited through AUW. Companies such as Century 21 Showcase, spearheaded by Jeff Stoffel, have held toy drives in order to raise this much needed support. Individuals and businesses have also adopted 18 under-served families (a total of 117 people) through AUW; buying them gifts, Christmas trees, food, gift cards, school supplies, clothing and more.

With the recent cold temperatures, AUW has received a request from the School District for jackets and coats for the children who don't have sufficient clothing to keep them warm. AUW reached out to several local businesses whose employees responded immediately with hundreds of jackets. Highland's Patton State Hospital, a long-time supporter of AUW has truly gone above and beyond; donating bags of coats within a few days' time-with even more to come. The generous residents of Highland have also participated by donating their "gently used" and brand new jackets.

People have also realized the growing need for volunteers at local organizations. Recently, sixteen employees from Target Import Warehouse in Rialto volunteered for an entire day wrapping gifts and preparing for the Christmas Eve Program at Mary's Mercy Center. In light of such difficult economic times, AUW is tremendously grateful for the generosity of the local community members.

To donate jackets and goods or monetary contributions to your community through Arrowhead United Way, please call (909) 884-9441.

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