

**FOR IMMEDIATE RELEASE:**

**CONTACT:**

Skip Schneider  
Arrowhead United Way  
Phone: 909-884-9441 x225  
Fax: 909-885-4096  
Email: SkipS@AHUW.org  
[www.ArrowheadUnitedWay.org](http://www.ArrowheadUnitedWay.org)

**SB City Fire Volunteers Take Youth on Shopping Trip**

San Bernardino, December 23 – Volunteers from San Bernardino City Fire Department took low-income youth on a Christmas shopping trip to Target. The volunteers coordinated the effort with Arrowhead United Way which organized the event with Target Stores, Salvation Army, and Mary's Mercy Center.

The firefighters personally donated \$3,600 and Target on Orange Show Rd provided discounts for 24 low-income youth from the area. The event started at 6pm and the volunteers were on hand to shop with the often overlooked age group. The youth were between 13 and 17 years of age and are participants in programs at Salvation Army and Mary's Mercy Center.

For more information on becoming involved with AUW, please call (909) 884-9441 or visit [www.ArrowheadUnitedWay.org](http://www.ArrowheadUnitedWay.org).

AUW is a volunteer driven organization that has been an actively supporting health and human services in the area for over 115 years. Established and led by prominent respected community leaders, it is one of the oldest United Ways in the country.

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