

ARROWHEAD UNITED WAY

Arrowhead United Way (AUW) fights for the health, education, and financial stability of every person in every community. We are a volunteer-driven organization that actively supports health and human services that address the underlying causes of the community's issues and create lasting change. The organization was established in 1891 and is led by prominent, respected community leaders; it is one of the oldest United Ways in the country. AUW encourages individuals to become more involved in the community by giving, advocating, and volunteering. Below is a brief description of Arrowhead United Way programs:

INITIATIVES

Beneficent Rapid Advance Veteran Engagement (B.R.A.V.E)

The B.R.A.V.E. initiative provides support and resources to serve veterans year-round. AUW is serving as a community and downtown San Bernardino Hub.

United to Feed the Need

United to Feed the Need works to aid nonprofits, families, and the unhoused community in the Arrowhead United Way service area by providing immediate food relief through food donations to local nonprofit organizations and gift cards to eligible program participants. This program increases community access to food and works to improve the quality of life for under-resourced individuals in our region.

Steps of Community Kindness Seeds (S.O.C.K.S. in memory of our volunteer Vickie De La Ree)

Every night, thousands of people around the world find themselves without a place to call home. They face unimaginable challenges, struggling to meet their basic needs of food, shelter, and warmth. Among these essential needs, one item often goes unnoticed and unappreciated – **socks**. While socks may seem like a simple item, they play a crucial role in the lives of homeless individuals, offering both physical and psychological benefits. Understanding the importance of socks is key to addressing the needs of the homeless population and supporting their journey towards stability and empowerment.

Women United

Women United (formerly known as The Women's Leadership Council) is a new and powerful voice in philanthropy that is being heard across the country with more than 40,000 members nationwide. Women United has fused a team of diverse women leaders who bring the vision, energy, talent, creativity, resources, passion, and drive to improve lives in our community and create lasting change. Women United is committed to making certain that issues important to women are being adequately addressed and funded. The mission of Women United is to improve the lives of young women through education, financial stability, and a healthy education. Below are a few of the programs facilitated by Women United.

Interview for Success

The Interview for Success program is designed to assist young women between the ages of 16 and 24 who have faced economic and personal hardships and are seeking to gain additional

skills, training and education. In partnership with Macy's, we offer the young women the opportunity to shop for business attire upon completion of the program. Twice a year there is a one day accelerated workshop that is usually held at Macy's and a five-week workshop which is held at three local high schools.

College Readiness Program

Designed to encourage at-risk high school juniors and seniors to consider a post-secondary education by exposing them to a fun and informative day at a local community college or university.

Next Steps Mentoring

An ongoing program designed to nurture and guide young women during a crucial period in which they develop the foundation of a responsible and secure future and assisting them in taking the next step toward their future.

Prom Promises

Prom is not the end of your high school career. This workshop helps young ladies navigate prom through budgeting, how-to-dress, self-defense, and the importance of decision making. Fashion shows and makeovers included.

AUW PROGRAMS

Teens Make a Difference

Encourages high school students to give back to their community through volunteering and gives them an opportunity to be recognized for their community service at an annual awards ceremony

AUW's STEM Program

The STEM program is designed to help our youth not only improves their content knowledge in mathematics, but also become more passionate about coursework in science, technology, engineering and mathematics. The goal is to sign-up approximately 160 youth from our local school districts to participate in our two-part program. Student participants will be in 6th & 7th grade and they will be selected by their school based on the school's criteria. Part one, the students will be able to attend a full day of STEM related hands on activities and Part two the students will be able to participate in a 5-day camp.

Reading to Inspire

Program designed to help young children develop a love for reading, while also enhancing their literacy skills. Through this program, we donate books to classes and invite professionals to share their career pathways with the students. Our goal is to inspire and empower youth to develop a love for reading and see the endless possibilities that come with education and career exploration.

Operation Student Success

The program is designed to provide hands-on experience and skill-building opportunities for young individuals looking to jumpstart their careers. Participants from schools and workforce development agencies will have the chance to work with experienced professionals in their field of interest and gain valuable insight into the industry. AUW also assists students in need of school supplies, which enables them to be successful in an academic environment.

Project M.E.D (Medical Equipment Donations)

Provides free medical supplies and equipment to any 501(c)3 non-profit organization. In 2017, Project M.E.D saved 60 non-profits a total of \$403,760!

Project H.E.L.P (Help Enhance Lifestyle Package)

Provide individuals in the community with a lifestyle package to enhance their self-esteem, self-confidence, and motivation. A lifestyle package like ours can help any individual who is facing hardship due to misfortune. Our goal is to give them the ability to become self-reliant by providing them with the necessary essentials to enhance their health and body image.

Single Care

Free for everyone - both insured and uninsured. Covers all FDA approved prescription medications. Easy to use with no registration, activation or restrictions due to preexisting conditions. In 2022, SingleCare saved families and individuals in the local community \$68,221 in prescription costs.

MyFreeTaxes

Community trusted program and the central hub for California individuals and families to file taxes for free and claim the benefits of a growing number of tax credits offered at the state and federal levels. United Way provides MyFreeTaxes in partnership with the IRS's Volunteer Income Tax Assistance (VITA) program to help filers prepare their tax returns on their own or have their return prepared for them for free for filers under the \$60,000 threshold. Get started today by visiting MyFreeTaxes.org.

Holiday Programs

Gingerbread Kids

A program that aims to bring holiday cheer during the month of December to children whose families are experiencing financial hardships or currently in the foster care system. Children get the opportunity to create a list of three 'wish items' they would like, with a maximum value of \$25 per item. Then, generous partners and their employees can choose to 'adopt' a child and fulfill as many items on their list as they choose!

Adopt-A-Family

A program, which aims to provide much-needed assistance to families who are transitioning from a shelter to their own home during the holiday months. Through this program, our

generous partners and their employees have the opportunity to make a meaningful impact by adopting an entire family and providing them with gifts to brighten up their holiday season.

Holiday Eats

A program under our United to Feed the Need Initiative which aims to provide food relief to families during the holiday season. AUW partners with organizations to host food drives in order to create holiday baskets for families.

Mrs. Holiday Cheer

A program, which provides a festive Ice-Skating night at the “Miracle on Court Street” San Bernardino City Parks and Recreation Community Collaboration, with a crafting and a story telling experience with Mrs. Holiday and festive friends. Local youth have the opportunity to meet and take photos, receive special gifts, and enjoy holiday treats.

Future Initiatives

Adoption of local Senior Center, Community Garden and Lift Ride Supports

Please visit www.Arrowheadunitedway.org for more information